

## The Boyup Gazette 2024 Advertising Rates – produced monthly

**DEADLINE:** 20<sup>th</sup> of each month, for distribution in the first week of the following month

| <b>Display Ads:</b> |                             |                 | CRC Member | Non CRC Member |
|---------------------|-----------------------------|-----------------|------------|----------------|
| Full page           | black & white (A4 portrait) | (27.5cm x 19cm) | \$205      | \$215          |
| Half page           | black & white (landscape)   | (14cm x 19cm)   | \$103      | \$108          |
| Quarter page        | black & white (portrait)    | (14cm x 9.3cm)  | \$68       | \$72           |
| Business card       | black & white (landscape)   | (6.5cm x 9.3cm) | \$39       | \$42           |

*10% discount for bookings of 6 months or longer*

### **Classifieds - "About Town":**

|   |                        |                 |
|---|------------------------|-----------------|
| Births, Thank you, Wanted, free goods etc         | FREE                   |                 |
| All other notices (For Sale, Employment, AGM etc) | - 1st three lines      | \$10 min charge |
|   | - each line thereafter | \$2 per line    |

### **Upgrades:**

Permanent placement\* extra \$25 per month *\*subject to negotiation*

### **Artwork:**

If your advertisement requires artwork changes, there will be an additional charge of \$40 per hour (pro rata)

### **Single Page A4 Insert:**

For any other size inserts, please contact for a quote.

CRC Member \$225      Non CRC Member \$235

***All rates are inclusive of GST***

*Classified advertisements are subject to space and Editor's discretion*

Preferred formats for advertisements are publisher, jpeg or pdf,  
however original documents may be required if requested by the Editor.